

Audio Visual - IT - Security

THE HOME OF CINEMA



### Experience the magic of immersion

Think of your new home cinema as an enduring high-quality audio and video installation to immerse yourself in a movie. Using proven pro-cinema technologies, home cinema transports the excitement of the big screen experience to your home.

But it doesn't have to feel like the local Odeon. We can work with you to customise the system precisely according to your taste and budget. This means jaw-dropping AV performance in surroundings as comfortable as any in your home, using your choice of fabrics, décor and seating arrangement. In this way your cinema is designed to be as unique and personal as your home itself.





# Making magic

The definitive home cinema experience involves a specialised projection screen and projector, together with a multi-channel surround sound system, which supplies an enveloping sound stage from at least five speakers (with subwoofer support) positioned around the room. With the addition of acoustic treatments to heighten and contain the surround effect, and the comfort of home cinema seating to complete the magical chemistry of home cinema immersion.

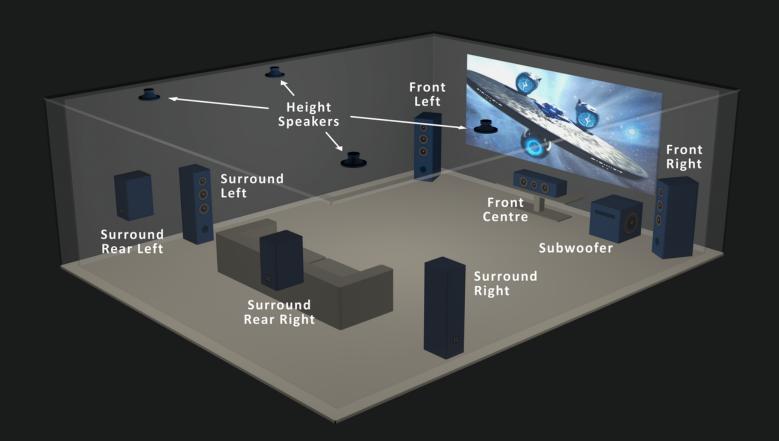




#### Immersive audio

Just like the sound systems built into commercial cinemas, a home cinema audio system comprises three speakers at the front, surrounds and rear speakers to immerse the listener. With new audio technologies with Dolby Atmos and DTS:X, speakers can now be positioned in the ceiling to elevate the sound stage. Dependent on budget these speaker counts can be added to fill the room for a better movie experience.







### Immersive video

For the best experience with glorious colour and clarity we will recommend the latest ultra high-definition equipment to compliment the latest services from Netflix, Amazon Prime or SkyQ. If you cherish your collection of discs, then a 4K Blu-ray player or Kaleidescape movie player will give you the best AV quality of all.

Billed as the next big leap in technology beyond 4K, High Dynamic Range (HDR) gives the image more contrast between its lightest and darkest areas, so you see more lifelike detail and texture.





### Tuning the room

The secret to fine tuning the audio in your home cinema is often overlooked. For decades, home cinema design has focused on power specs and image processing while ignoring the obvious reality: the biggest sound processor of all is the room itself.

Too many audio reflections from room surfaces confuse the sound and rob it of its powerful immersive effects. So it's no surprise that the most successful home cinemas include proven acoustic technology, custom-designed to deliver the best balance of sound for the space.



## Transforming any space with Icon Connect

The design can be as wide as your ambition, but the versatility of custom installation means that you can enjoy immersive room-filling pictures and sound without filling the room with gear. Beyond dedicated cinema spaces, living areas can be transformed with near-invisible in-wall and in-ceiling speakers to create a 'media room' featuring a large video display or a motorised cinema screen and projector. Do get in touch with our cinema team to achieve your dream of an immersive cinema in your own home.





Support

Ease of use

Reliability

Performance

Qualified

Stylish

Integrated

**Future Proof** 

Technologies to enhance your life



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